canadian camping

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viewpoint / point de vue

A little extravagance every now and then may give you a good feeling. It is spending more dollars on a holiday than you can realistically afford. You dwell upon every sight, sound and experience because you know it may be a long time before a similar opportunity comes again.

Those of you who have been readers of *Canadian Camping* for some time may be aware that we overdid the extravaganza. In the last three years, the magazine was financially sliding downhill to the extent that an unrealistic portion of the CCA budget was consumed to keep *Canadian Camping* coming off the press. As a result of this situation, the Board of Directors temporarily suspended publication of future magazines effective in February 1974.

A Task Force was immediately appointed to consider alternative methods of communicating with Canadians who were interested in camping in Canada. This group presented its report to the April 1974 meeting of the Board of the Canadian Camping Association. Those involved felt strongly that; (a) some form of direct mail to the CCA Membership was essential, (b) a newspaper or similar less expensive production would not serve as an effective reference tool for schools and camp staffs nor would it be as appealing to advertisers, (c) because of the public relations values, a magazine format should be retained if at all possible, (d) the material should inform and educate in order to upgrade camp directors and staffs in all provinces, (d) the information should be as bilingual as possible, and (f) the magazine should be self-supporting and be set up on a more professional basis.

In order to achieve these recommendations, it was suggested that the January Issue of the magazine should be a "Directory Issue" and contain a complete listing of all CCA Member Camps in each province along with the full editorial content. This step was designed to: permit a much wider circulation, appeal to more advertisers, inform more parents, school groups and educators of what camps existed and what children's camps are all about. The proposed content of the magazine was revised to include year-round camping opportunities and more general articles in future issues. A concerted effort was recommended to obtain new subscribers and advertising rates were to be increased in accordance with the current financial situation.

The Canadian Camping Association Board of Directors accepted the Task Force Report and proceeded to put *Canadian Camping* on track. The following appointments were confirmed: Managing Director—Jocelyn Palm; Editor—Helen Stewart; Circulation Manager —Mary Pat Bradbury; Advertising Manager—Doug Dent; Directory Issue—Peter Gilbert. The Directory Issue has been accepted by all provinces and over 20,000 copies will be issued as the next magazine. Regular circulation has already increased ten per cent. The content and cover of the magazine were revised and evidence of further change will continue to appear. We have been grateful to our advertisers for their support and intend to justify their confidence in future issues.

Those of us responsible for *Canadian Camping* plan to proceed with caution until a little extravagance is justified by success. There are two things you can do to help. First, increase revenue and advertising by obtaining new subscribers. Secondly, write an article, a comment or send photographs to the Editor to be included in the magazine. Either or both of these efforts on your part result in a good feeling with no extravagance necessary.

Those of us associated with *Canadian Camping* believe in its value and future. Your comments and suggestions for improvement are, as always, welcome.

Jocelyn Palm, Managing Director

Des temps en temps un peu de plaisir résulte en faisant de folles dépenses, comme lorsqu'on dépense plus d'argent en congé qu'on devrait. On revoit chaque monument, chaque événement et chaque nouveauté parce qu'on sait qu'il y aura longtemps avant que revienne une opportunité semblable.

Ceux, d'entre vous, qui depuis longtemps sont des abonnés de *Canadian Camping,* savent que nous avons fait trop de folles dépenses. Dans les trois dernières années, la revue a eu de plus en plus des problèmes financiers, au point où une portion non-acceptable, de budget de l'A.C.C. fut consumée pour assurer seulement, que *Canadian Camping* alla sous presse. Par suite de cette situation le conseil d'administration suspendit temporairement la publication de toutes revues commençant en février 1974.

Un corps expéditionnaire fut immédiatement nommé pour considérer des moyens alternatifs de communiquer avec les Canadiens qui se sont intéressés au camping du Canada. Ce groupe soumit son compte rendu en avril 1974 à l'assemblée du conseil d'administration de l'Association des Camps du Canada. Ceux qui furent engagés, décidèrent que: (a) quelque forme de poste direct aux membres de l'A.C.C. fut essentiel, (b) un journal ou une production semblable, mais moins chère, ne se serviraient ni comme un instrument utile de référence pour les écoles et les personnels du camp, ni seraient séduisante à la publicité, (c) à cause des valeurs des rélations publiques, le format d'une revue doit être retenu, si possible, (d) le contenu doit informer et apprendre, afin d'améliorer les directeurs et les personnels de camp dans toutes les provinces, (e) l'information doit être aussi bilingue que possible et (f) la revue doit être indépendante et doit être organisée d'une manière plus professionnelle.

Pour parvenir à ces fins, on a suggéré que l'édition de la revue de janvier doit être une "Edition du Directeur" qui comprendrait, avec tout le contenu éditorial, une liste complète de tous les camps qui sont membres de l'A.C.C. dans chaque province. Ce concept fut désigné à permettre à la revue un tirage plus grand, un format plus séduisant à la publicité, un moyen plus efficace pour informer plus de parents, plus de groupes écoliers et plus d'éducateurs, de quels camps existaient et, de la nature de ces camps pour les enfants.

Le contenu proposé pour la revue fut révisé pour incorporer les opportunités en camping pour toute l'année et de comprendre les articles plus généraux dans les éditions à l'avenir. Un effort concentré est recommandé pour obtenir de nouveaux abonnés et les tarifs de publicité seront augmenté en accordance avec la présente situation financière.

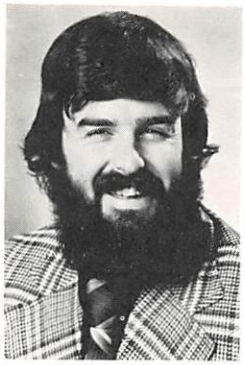
Le conseil d'administration de l'Association du Camping Canadien acceptera le rapport du corps expéditionnaire et commencera à réorganiser *Canadian Camping.* Les nominations suivantes furent affermies: Administratrice gérante—Jocelyn Palm; Rédactrice—Helen Stewart; Directrice du tirage—Mary Pat Bradbury; Gérant de Publicité—Doug Dent; l'Edition du Directeur—Peter Gilbert. L'édition du Directeur a été acceptée par toutes les provinces et plus de 20,000 copies seront mises en circulation comme la prochaine revue. Le tirage normal a été déjà augmenté dix pour cent. Le contenu et la couverture de la revue furent révisés et l'évidence d'autres changements continuera à apparaître.

Nous sommes très reconnaissant à notre publicité de leur appui et nous avons l'intention de justifier leur confiance dans les éditions suivantes.

Ceux qui sont responsables pour *Canadian Camping,* nous proposons d'agir avec prudence, jusqu'à quelque speculation est justifiée par le succès. Il y a deux choses que vous pouvez faire pour nous aider. Premièrement, augmentez le revenu et la publicité en obtenant les nouveaux abonnés. Deuxièmement faites un article, un commentaire ou envoyez des photos à la rédactrice pour être mis dans la revue. L'un ou l'autre, ou même tous deux de ces efforts de votre part rendront du plaisir avec aucune folle dépense.

Ceux qui sont associés avec *Canadian Camping* croient en sa valeur et en son avenir. Vos commentaires, vos suggestions pour son amélioration sont, comme toujours, reçu avec plaisir.

Jocelyn Palm, Administratrice gérante



camping the NORMAL WAY

—by Roger Coles
Former Director, Camp Belwood

One must recognize the fact that most camping programs for the retarded should be based on the premise that campers are attending camp primarily to have fun. They are attending camp because their parents or guardians want them to have the satisfaction to learn and to enjoy all of the activities of camp which are enjoyed by normal children.

Inherent in the camping program are activities which can and should provide opportunities for physical growth and development; for social adjustments; to learn new recreational activities; to develop new interests; self-discipline; cooperation; and to develop health and self-care habits.

There are five basic objectives in a well-planned program in order to meet the needs of each retarded individual.

Adjusting to Community Life & Community Services

Behavioural habits of the retarded may best be learned through planned and directed camping experiences which can be repeated frequently on a day-to-day basis until they are mastered. Camp activities can be planned to teach discipline, social poise, grace, and formal behaviour. Examples of activities most often used in camp for providing such experiences include campfire ceremonies, rhythmical games and dance, cabin living, mealtime, nature lore, camp vesper services, trips and tours, and sport activities.

Adjusting to Family Life

Camp living and camp activities provide daily experiences in self-care and personal health habits.

Campers live in small groups with several counsellors. They learn to dress themselves, to tie their shoes, and protect themselves from sun, insects and weather.

The campers learn from the counsellors and they also learn by imitating one another. A wide variety of health habits and practices are taught through daily toilet training and bathing. Campers also learn skills and proper behaviour in outdoor recreational activities which enable them to participate in family outings, church attendance, shopping trips, and vacations.

Social Growth & Development

Camping provides the retarded with one of the most ideal laboratories for improving their social growth and development. Through enjoyable experiences as individuals, as partners, and as team members in free play and supervised activities, they are able to express their feelings and emotions. Some examples of camp activities which are best suited for these purposes include sports and games, dance and music, cookouts, cabin living and swimming. Through these activities they learn such things as obedience to rules, cooperation and teamwork, fair play, respect for the success and attempts of others, sharing and aesthetic appreciations. These learning situations can be transferred and are essential to the retarded for better community and family adjustments. They are also essential as preparation for subsequent vocational training and formal education.

Physical Growth and Development

The poor physical condition of the retarded is primarily due to the lack of opportunities for adequate exercise and recreation. Most retarded children can develop physically far beyond the expectations of their parents and teachers.

Some camp activities which stress physical development include hiking, floor hockey, relay races, baseball, soccer, tennis, judo, golf, games of low organization, tumbling and apparatus work.

Worthy Use of Leisure Time

Few people have more leisure than the retarded. It is unfortunate that most of their leisure is idle time.

The objective of the camp program is to expose the retarded to a variety of skills and hobbies which they are capable of performing.

In the arts and crafts program, these activities range from sandbox molds and painting to leather work and ceramics.

In the nature lore program, these activities range from collecting and making things from pine cones, acorns, shells, beans, etc. to constructing a camp shelter, caring for pets and making a garden.

In camp sports and games, the activities range from games of throwing and bouncing balls to ice skating, roller skating, archery, canoe tipping, floor hockey, and learning how to compete on a team.

A camp program should develop leisure skills and interests that the retarded may enjoy at home with the family. However, the main emphasis on leisure skills should be devoted to teaching activities which will make it possible for the retarded to participate in existing community programs.

Camp Belwood for the mentally retarded, located in Belwood, Ontario, believes in and operates within these objectives. Originally a farm, Belwood was the first camp in Ontario, operated by the Ontario Association for the Mentally Retarded. Since the camp's inception in 1956 there have been many changes in programming for the retarded, including the idea of the small group orientated program for adults. Like other adults, the retarded get time off from jobs. They come to Belwood for a break from their daily routine, from their structured lives at the workshop. They come as full persons—persons with the need of self-worth, the need to feel useful, the need of responsibility, the need for interaction with others. They come as self-entities with their own plans for their holidays, their own likes and dislikes. For five weeks in the summer Camp Belwood changes to Belwood Lodge where counsellors become resource staff and friends, and the idea of choice in activities becomes paramount for the adults. The Lodge is under the direction of the Lodge Council which is elected at the beginning of each session.

A typical day consists of both activities and clubs. Some adults initially may need staff support in their decision-making as they feel overwhelmed by the variety of activities. However, soon all respond with eager anticipation to such activities as archery, bicycling, canoeing and boating, swimming, horseback riding, outdoor cooking, orienteering, trampoline activities, horseshoes, badminton, sketching, basketball, lawn bowling, shuffleboard, miniature golf, roller skating, ice skating, discussion groups, drama, hiking along

marked nature trails, trips to Stratford for a Shakespearean play, a visit to the Ontario Science Centre, or hiking along the Bruce Trail, or even relaxing under a spreading willow. Clubs include advanced cooking, outtripping, sewing, advanced crafts, first aid, synchronized swimming, canoe tipping, newspaper, judo, 4-H with animal farm and garden program, baseball, slim and trim, creative dance, puppetry, and musical production. The club members generally work on major projects extending over several sessions, thereby allowing the adult to work towards a long-range goal as well as providing something to look forward to between sessions. The Lodge closes with the adults enjoying a snack, quiet table games, and reminiscing about the day with the choice of retiring for the evening when tired.

The success of the retarded in becoming a respected and helpful member of the family and the community is contingent upon the opportunities afforded them in attaining these achievements. A good camping program enhances these opportunities. ★

Mary Jane Sanderson

CLASSIFIED ADS

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WANTED

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Sacred Heart Children's Village, 3275 St. Clair Ave. East Scarborough, Ontario

POSITION WANTED

Experienced ex-Camp Director (female) seeks administrative position in camp – four to six weeks.

Reply: Box 900, Canadian Camping

Along the Bookshelf

ALERT: AQUATIC SUPERVISION IN ACTION — *by Jocelyn Palm*

A technical publication of The Royal Life Saving Society Canada
550 Rue Church Street, Toronto, Ontario M4Y 2E1
$5.95 plus 65¢ mailing charge
Ce livre est disponible en francais en décembre 1974

After careful perusal of this new book, it is our honest opinion it has a definite place on the bookshelf of every parent, school library and recreation department, as well as every camp director, swimming pool operator, lifeguard, swimming instructor and camp counsellor . . . indeed, anyone who is concerned with all aspects of water safety should regard this publication as a "must".

Well-written chapters, skilfully and excellently illustrated, cover such topics as . . . Swimming Pool Operation and Maintenance; Waterfront Design, Operation and Maintenance; Surf Conditions and Beach Operation; Recognition and Interpretation of an Emergency; Basic Lifeguarding Techniques; Rescue Procedures; Search Procedures and Specific Emergencies; First Aid for Aquatic Emergencies; Public Education; Public Relations; Program Operation and Administration; Liability for Swimming Accidents and Drownings; Regulations, Legislation and Good Sense; Case Studies; Off-Season and Unsupervised Use of Aquatic Areas; Intelligent use of the Natural Environment. These titles give a clear indication of the worth of *"Alert: Aquatic Supervision in Action"*, the textbook of The National Lifeguard Service.

Jocelyn Palm, as Executive Director of the Canadian National Branch of the Royal Life Saving Society, has put her years of experience and training into a first-rate production.

Mary Jane Sanderson

CANOEING AND KAYAKING *by Wolf Ruck*
Published by McGraw-Hill Ryerson Ltd. **($5.95)**

This new book should be in every location where canoeing and kayaking are taught. At last, here is a text which goes beyond the basic elements of paddling and offers information for the experienced paddler. The basic material is included but even the expert can learn to improve his technique.

With the increasing interest in the use of the Kayak for pleasure and competition, this book fills the need for more information. Both flat water and white water skills and techniques are presented with full illustrations and photographs.

Summer camps, outdoor education programs and schools are advised to obtain copies of this text. The author is himself an accomplished canoeist and a Canadian Olympic paddler. He leaves the reader enthusiastic to attempt skill development in both canoeing and kayaking.

Jocelyn Palm

CROSS COUNTRY SKIING — *by Hans Brunner*
McGraw-Hill Co. of Canada, 330 Progress Ave., Scarborough, Ontario **$4.95**

In a time when camping is giving leadership to outdoor experiences during the winter season, this volume is most appropriate. The publication originated in Europe, the mecca of cross country skiing, and has been admirably adapted by Wolfgang Ruck who is currently a senior staff member in a Canadian camp.

The book is written for all levels of cross country skiing and has information on all of the significant elements for that winter activity. The topics included are equipment, technique, varied terrain adjustments, waxes and waxing, training and competitions.

Sequence photographs and diagrams make the work easy to read and absorb. In all, it is a delightful presentation and highly recommended.

Kirk Wipper

TIPS

Did you set out to do some painting this fall but, on opening the can, found lumpy paint inside? Well, try this . . . you can easily strain the paint without pouring it from the can by cutting a circle from an old window screen slightly smaller than the can lid. Stir the paint and drop the screen into the can. As the screen settles, it will carry all the lumps to the bottom.

Wonder how to remove sticky adhesive that price stickers leave on many things? Just cover the spot with cooking oil, let it stand for a few minutes then wipe it off. This removes the adhesive without scratching the surface. The same method can be used to remove marks left on floors or furniture from gummed tape.

This problem has often befuddled us but we think we've discovered the solution. . . . If rust stains accumulate in the bottom of a glass vase, pour full strength ammonia into the vase and leave it to soak overnight. If the stains are not completely gone next morning, repeat the treatment.

Now that the winter weather is just around the corner, do you know that salt rings can easily be removed from snow boots by brushing them with vinegar and cold water?

Don't discard that old sponge just yet, especially if you're a plant lover! First boil the sponge to sterilize it then cut into pieces about the same size as the bottom of the flower pot. Insert in the pot and use instead of rocks or gravel for absorbing the moisture.

You can most easily remove animal hairs from dark suits, coats and dresses by wrapping a length of masking tape around your hand (sticky side out) and brushing over the entire garment. The animal hair and lint will stick to the tape. This method is also good for cleaning upholstery in your car after your pet has had a ride.

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CHURCH CAMPING futuribles

—by the Rev. Morley G. Clarke, M.A., Th.M.
Program Officer, London Conference Staff

In February of this year the Camping Committee of the Hamilton-London Synod of the Presbyterian Church invited me to share with them in a weekend consultation and speak to them on the subject "The Future of Church Camping".

In response to this request, I decided to present my material in the form of a learning game rather than an address. I wrote to several of my experienced camping friends, asking them to share with me their hopes and dreams about the future possibilities for Church Camping. I then collated these ideas, added some of my own, and prepared a set of sixteen 4 x 6 cards, each containing a "futurible" in outline.

There are many ways the game can be played. What I did was to divide the group into sub-groups of 4 people; with eight such groups I used two sets of the cards, so that each person had a card. I guided the process, using a music timer, allowing four minutes for the discussion of each card in turn.

When this step was finished, I had a few minutes of open forum with the total group, for clarification and sharing.

The next step was to hand out a blank 4 x 6 card to each person, and give them 5 minutes to write down their own futurible for Church Camping. These were then shared with the use of the timer in the same manner as the original cards.

This last step could be pursued with helping a group to identify their long-range camping goals, and begin some realistic planning for the future.

Here are the sixteen futuribles. Use them to make your own set(s) of cards. Have fun as you plan your future in camping!

1. Specialized one-week family camping
   - —with flexible accommodations, e.g., cabins, tents, trailers, with separate programming for different age groups;
     also "family cluster" groupings;
   - —optional programming available to enrich program already planned by each family; low-keyed and relaxed, but richer in options than average commercial or provincial park;
   - —adult facilitator and counsellors.

2. "Drop-In Family Camping"
   - —i.e., families with tents and trailers coming and staying as many days as they wish, with program offered on an "à la carte" basis: hikes and rambles; low-keyed resource centre with creative activity materials; a "house of art" for wood-working, pottery, batik, weaving, etc.

3. More use of campsite by Sunday Church School and Weekday C.E. Groups
   - —e.g., day-long activities, overnites, weekends, etc.
   - —Local Churches see camping as an integral dimension of their Christian nurture program.

4. Legislation may force some camps to close down because of exorbitant costs
   - —e.g., full taxation
     minimum wage requirements for all leaders, including Counsellors
     unattainable accommodation requirements
     unattainable acreage standards
     school boards may buy up some of our Church Camps to use for outdoor education programs; Churches may rent them back as needed.

5. High adventure camping for teens and adults
   - —wilderness
   - —survival
   - —long distance—e.g., youth-hostelling across Canada, the Yukon, Europe, South America, etc.
   - —camps modelled after "Outward Bound"
   - —"Language immersion camps" in Quebec and/or foreign countries.

6. Public tent & trailer campsites and parks
   - —may move deeply into offering full-scale programming for families, children, youth, and adults.
   - —would this be a threat or an opportunity for the Church?

7. Development of Highly Specialized Church Camps
   - —focussing upon such specialities as sailing; ranch; canoeing; cycling; horse-back trail camping; back packing on the Bruce Trail; music (vocal and instrumental); marriage enrichment; parent effectiveness training; transactional analysis training; introduction to charismatic Christianity; study of ecology and environment; acclimatization; senior citizens; one-parent families; disabled persons; rehabilitation for alcoholics, drug addicts; recovery for mentally ill; values clarification camps; etc.

8. Co-operation among Church Camps, Agency Camps, Private Camps in such areas as:
   - —specialization (each Camp offering different speciality)
   - —joint counsellor training
   - —use of each other's facilities for out-tripping overnites
   - —there are 15 camps between Sarnia and Kintail
   - —exchange of Campers; exchange of counsellors
   - —joint purchasing of food, supplies and equipment
   - —consultation re camping facilities needed in the area
   - —consolidation of less effective camps (facility and program) into a larger, more successful operation
   - —exchange of camping units for summer camping.

9. Top-notch leadership development through:
   - —sharing resource leadership personnel

—help from Community Colleges who are glad to provide training in camping skills
—churches concentrate on training directly geared to the goals of the church – e.g., skills in human relations, building Christian community, relating Biblical and Theological insights to life, viewing man and nature from the perspective of Christian faith.

10. Developing of Campsites for year-round use

—winterization
—employment of year-round full-time Camp Director
—development of winter camping, using skidooing, cross-country skiing, snowshoeing, etc.
—use of winterized facilities for retreats, workshops, conferences, seminars, communicant's classes, leadership training, growth groups, winter family camps, etc.

11. Camping without camps

—campers gather in any convenient church hall for total camp fellowship and unit orientation
—each unit plans and prepares to move out – e.g., canoe unit, cycling unit, bus unit, back-packing unit – using conservation areas, Provincial Parks, churches, church campsites, etc. for overnites
—after agreed-upon number of days, units return to church where they first assembled, for sharing, evaluation, worship.

12. Camps at Special times

—end-of-summer camps for working teens
—(early September) camps for working University students
—(early May) camps for working University students
—Christmas holiday and Mid-winter break camps for High-school students
—long holiday weekends (24th May and Thanksgiving) for inter-generational camps (senior teens, young adults, adults).

13. Special ministries to families using Public Parks

—paid theological student to co-ordinate local youth team to provide children's program, family campfires, nature hikes, Sunday worship services, etc.
—student and team to be supported and supervised by adult group representative of churches in the area.

14. Provide Camping Families with:

—list of Church Camps across the country where they can camp overnite or longer
—give description of sites, facilities offered, program options, cost per day; name, address, phone number of contact person(s)
—resource materials (or sources for them) in such areas as Daily Devotional Guide for Campers; list of good library books for reading aloud in a family; family campfire suggestions; tips for outdoor cooking, etc.

15. Take a group to a farm for a week

—for children and teens from urban area
—working with the earth; exploring eco-systems, studying symbiotic relationships; smelling, feeling, appreciating, working with the good earth
—Bible Study and worship appropriate to setting and discoveries
—use farmer and his family as resource people.

16. Family vacation model for low income families

—camp uses not only its own grounds but also nearby parks, towns, farms, recreational centres, historic sites, etc.
—children's camp operated with as much or as little participation by parents as fits family needs; tours during the day; in-family and inter-family sharing in evening, with help of skilled facilitator
—Swedish idea of "exercise course" around the campsite would be a valuable addition.

Tips *continued*

When some material has become wedged tightly in a zipper and it is impossible to move the slide fastener up and down, try rubbing soap on the stuck zipper, not only on the slide but on both sides of it. The wedged-in material will usually come loose in a jiffy.

♦■♦■♦■♦■♦■

With the price of meat nowadays, you can save when you know more about meat. . . Buy big on specials – package extra ground beef in convenient portion-size packets with freezer wrap. . . buy two roasts, wrap and freeze one to use later. ★ Oops – forgot to thaw? — no worry, cook roast frozen . . . increase cooking time by half that required for fresh. . . broil or pan broil frozen steaks too. . . juicy delicious results. ★ T-bone taste, pot roast budget? – broil or barbeque chuck, top round, sirloin tip or flank steak . . . medium rare for most tender results. . . marinate or not. ★ Mais oui, fondue – use sirloin tip or round steak for fondue cubes instead of sirloin. . . sear quickly in hot vegetable oil and dip in Hunt's Manwich Sandwich Sauce heated with a dash of hot pepper sauce. ★ Ground beef know-how – regular ground beef is high in flavour and tenderness. . . drain the excess fat during cooking if the recipe calls for it, but remember, some fat adds flavour and juiciness especially in broiled patties. ★ How much to buy – meat with no bone or fat (like ground beef) . . . 1 pound for 4 or 5 servings – meat with little bone or fat (like a round steak) . . . 1 pound for 3 to 4 servings – meat with medium bone or fat (like a chuck roast) . . . 1 pound for 2 to 3 servings – meat with a large amount of bone or fat (like spare ribs) . . . 1 pound for 1 to 2 servings. ★

Des Penses

THE TEMPLE BEAUTIFUL

Enter the Temple Beautiful,
The house not made with hands.
Rain-washed and green,
Wind-swept and clean
Beneath the blue it stands;
And no cathedral anywhere
Seemeth so holy or so fair.

It hath no heavy gabled roof,
No door with lock and key;
No window bars
Shut out the stars,
Its aisles are wide and free.
Here through the night each altar light
Is but a moonbeam silver white.

Silently as the temple grew
At Solomon's command,
Still as things seem
Within a dream
This rose from out the land,
And all the pillars grey and high
Lifted their arches to the sky.

Here in the perfume of the leaves,
The incense of the pines,
The magic scent
That has been pent
Within the tangled vines.
No censor filled with spices rare,
E'er swung such sweetness on the air.

Photo courtesy Camp Wahcahmie

And all the golden gloom of it
Holdeth no haunting fear,
For it is blest and giveth rest
To those who enter here.
Here in the evening who shall know
But God, Himself, walks to and fro.

And music past all mastering
Within the chancel rings.
None could desire
A sweeter choir
Than that which soars and sings
Till far the scented shadows creep
And quiet darkness bringeth sleep.

– Virna Sheard

A CAMPER'S REST HOUR

This is your hour – a time to rest
'Neath roof, or tree, or sky.
A precious hour, your very own,
A chance to close an eye.

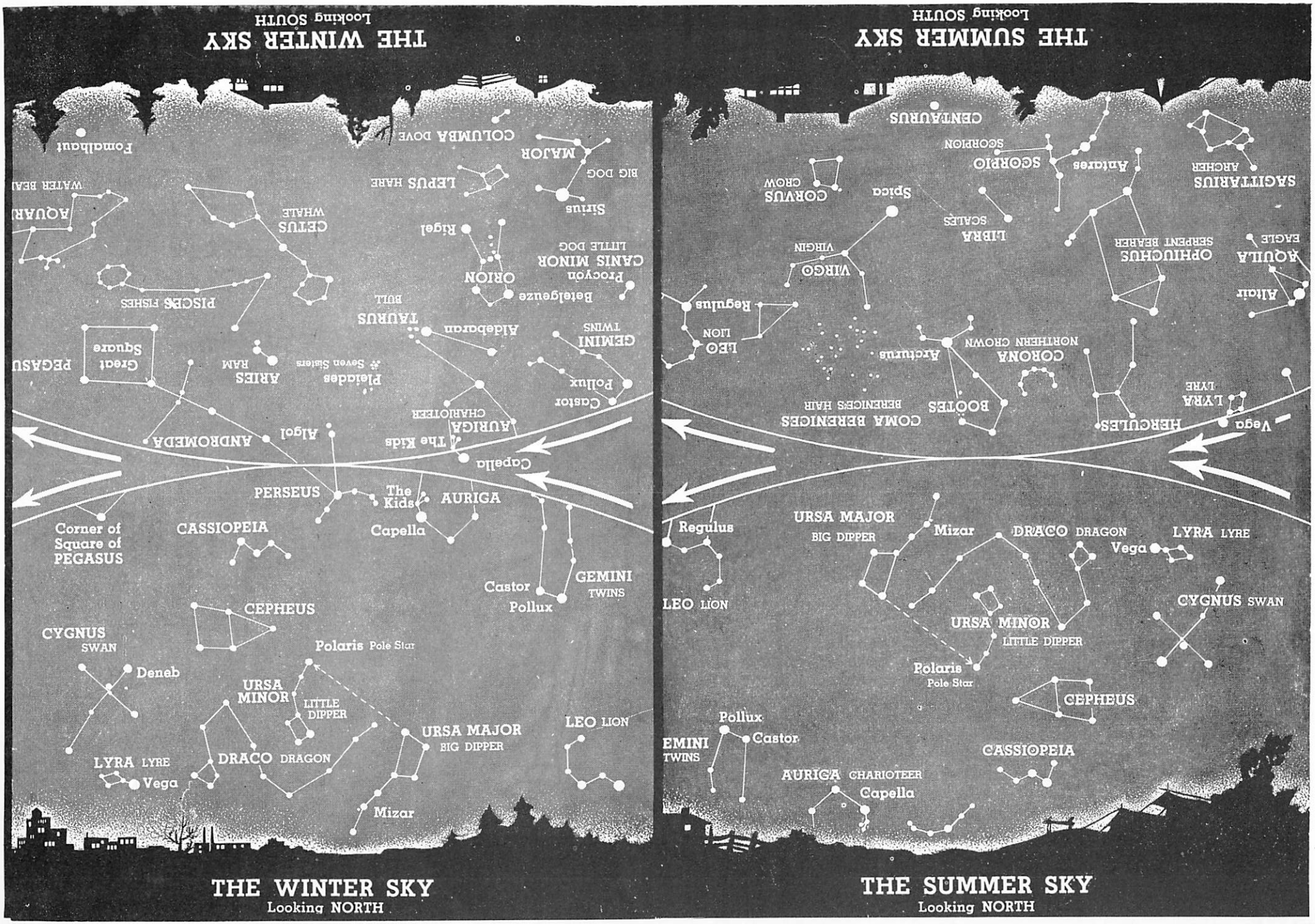
Or you might watch the beauty
Of a lovely summer day
Gazing at a blue-draped hill
Or at a shining bay.

Or dream! Go off to Anywhere
and look at wondrous things.
Relax and perhaps you'll venture far
On Fancy's magic wings.

So take your hour and value it:
For one short space be still.
Let the beauty of the world
Your soul with beauty fill.

– Mary S. Edgar

Editor's Note: It is hoped that this column will be a regular item in "Canadian Camping". The purpose of it is to print some story, poem, inspirational thought, etc. which can be read around the campfire, in chapel, morning prayers or in silent contemplation. If you have some writings you would like to share with our readers, please forward them to the Editor.


THE WINTER SKY
Looking SOUTH
Fomalhaut
COLUMBA DOVE
MAJOR
BIG DOG
LEPUS HARE
Sirius
AQUARIUS WATER BEARER
CETUS WHALE
Rigel
ORION
CANIS MINOR LITTLE DOG
Procyon
Betelgeuze
PISCES FISHES
TAURUS BULL
Aldebaran
GEMINI TWINS
Great Square
PEGASUS
ARIES RAM
Pleiades Seven Sisters
Pollux
Castor
AURIGA CHARIOTEER
The Kids
ANDROMEDA
Algol
Capella
PERSEUS
The Kids
AURIGA
Corner of Square of PEGASUS
CASSIOPEIA
Capella
Castor
Pollux
GEMINI TWINS
CEPHEUS
CYGNUS SWAN
Polaris Pole Star
Deneb
URSA MINOR
LITTLE DIPPER
URSA MAJOR
BIG DIPPER
LEO LION
LYRA LYRE
DRACO DRAGON
Vega
Mizar
THE WINTER SKY
Looking NORTH
THE SUMMER SKY
Looking SOUTH
CENTAURUS
SCORPION
SCORPIO
Antares
SAGITTARIUS ARCHER
CORVUS CROW
Spica
LIBRA SCALES
VIRGO VIRGIN
OPHIUCHUS SERPENT BEARER
AQUILA EAGLE
Altair
Regulus
LEO LION
CORONA NORTHERN CROWN
Arcturus
BOOTES
COMA BERENICES BERENICE'S HAIR
HERCULES
LYRA LYRE
Vega
URSA MAJOR
BIG DIPPER
Mizar
DRACO DRAGON
LYRA LYRE
Vega
Regulus
LEO LION
CYGNUS SWAN
URSA MINOR
LITTLE DIPPER
Polaris
Pole Star
CEPHEUS
Pollux
Castor
GEMINI TWINS
CASSIOPEIA
AURIGA CHARIOTEER
Capella
THE SUMMER SKY
Looking NORTH

An Astronomical Adventure

Reprinted with permission of "The Canadian Leader" Magazine

—by J.A. Craig
Boy Scouts of Canada

Look! Up in the sky! Is it a plane? Is it a satellite? No, it's Orion, Ursa Major, Cygnus, Pegasus or any of the other 84 constellations, twinkling in the sky as they have done since our universe was born.

Astronomy (the science of the stars and other heavenly bodies) is one of man's oldest sciences and has affected man's beliefs and ways of life since time began. Ancient peoples wondered what stars were and marvelled at their order and constant movements across the night sky. They worshipped them, envisioned the shapes of animals and birds in their ordered appearance, and gave the ultimate honour to their legendary heroes of placing them in the sky and naming stars after them. For eons the simple evidence of his eyes was all man knew of the heavens above him.

Learned men, in their search for knowledge, studied the heavens and asked: What are stars? What makes them shine? How far away are they? How big are they? Do they rotate or does the earth rotate? The Greco-Egyptian Ptolemy evolved a rational theory of earth, sun and stars which was accepted for hundreds of years until Copernicus questioned it with a theory of his own. Galileo's mighty telescope proved Ptolemy wrong. Later scientists – Brahe, Kepler, Newton – gradually evolved a lucid explanation of the behaviour of the stars and the solar system.

Man still strives to advance his knowledge and understanding of the heavens. Each landing on the moon or satellite orbiting a planet adds a bit here and a bit there to our storehouse of knowledge, or confirms or denies some scientific data that are known or suspected.

And so, a science as old as man himself has leaped back into prominence and importance as mankind rockets into the Space Age.

You can introduce the fascinating world of astronomy to your campers through a little reading and observation on your part.

- Learn the basic constellations from the charts of the summer and winter skies, looking both North and South. There are quite a number, so start with one or two of the better-known constellations and build on this.
- Take your star chart outside on a clear evening and see how many of the constellations you can find and identify.
- Check your local newspaper. Many publish an astronomy column, showing local star charts, times of rising and setting of the planets and facts about eclipses and space events.
- Stimulate interest in your camp by asking your campers if they saw the latest moon shot or the pictures taken by orbiting satellites.
- Introduce star games during game periods at camp where city lights won't interfere with good observations.
- Suggest to your campers that they make some of the items listed under GADGETS YOU CAN MAKE.
- Visits and tours of observatories or planetariums are fascinating and arouse interest in further knowledge of astronomy.

GADGETS YOU CAN MAKE

MAKE A "STARSCOPE"

Cut out the base of a plastic bleach bottle. One-half inch above the base, cut a slot about three quarters of the way through the bottle. A series of cards on which the patterns of constellations have been pricked out can then be inserted in the slot. The shape of the constellation can be seen by looking down the neck of the bottle while it is held toward a light.

or *OATMEAL BOX CONSTELLATIONS*
or use *OLD SLIDES*

UMBRELLA SKY

Use the inside of an umbrella and paste cut-out star-shapes in the appropriate locations. The North Star is at the point where the handle joins the cover of the umbrella. The umbrella can be rotated, counter-clockwise, to show star movement.

THE GENIUS – GALILEO

Astronauts of today, as they rocket away from Mother Earth to great achievements in space travel, are using laws of science that were first discovered, proven and given meaning by a genius who lived over 400 years ago – Galileo Galilei, born 1564, died 1642.

His explanation of the laws of motion, acceleration and gravity are just as valid today as when he wrote them in his book, "Dialogues on the Two New Sciences". Fifty years after the publication of this book, using Galileo's book as a basis, Sir Isaac Newton developed his famous three laws of motion. He was born the year Galileo died and lived at a time when he could benefit from the outstanding research Galileo had done.

As a youth in Pisa, his birthplace and the site of the famed Leaning Tower, Galileo earned the nickname of "The Wrangler" because he disputed everything. His inquisitive mind challenged the statements of the learned men of his day and he asked, "Why?"

At the age of 20 while in the Cathedral of Pisa he noticed the regular swinging of a huge chandelier. Checking the time of each swing against his own pulse, he discovered the chandelier took the same number of pulse beats in each swing even though the length of the swing was shorter each time. This set Galileo to thinking. At home he set different weights swinging and timed their motion. These observations led him to formulate the laws of the pendulum.

Five years later, his searching mind set him to dropping different weights from various heights. His searching paid off and he proved that gravity acts on all objects alike, regardless of their shape, size or density. This was in direct opposition to the teachings of the famous Aristotle, which said that different falling bodies moved at different speeds. Galileo certainly wasn't very popular in his day but, despite the ridicule heaped on him, he carried on staunchly in his search for reasons and truth. By this direct observation, Galileo started the methods of experimental research that would one day release the power of the atom and lead to man's conquest of space.

Galileo then gave up the study of medicine and devoted his life to other sciences; but he didn't abandon his questioning of age-old theories.

Turning to the heavens with the newly invented telescope in 1610, Galileo discovered the craters and mountains on the moon; proved the Milky Way was a mass of uncountable stars; found that Venus went through phases as the moon does; discovered four moons orbiting Jupiter; and was first to reason the sun turned on its axis by observing the dark spots on its surface. We know these spots as gigantic storms in the sun's atmosphere and call them sun spots.

Fascinated by the group of stars in Taurus known as the Pleiades (Ply-a-dees), or the Seven Sisters as only seven stars were visible to the naked eye. Galileo turned his crude instrument on this group and discovered this unique star group was made up of 36 stars.

Galileo's discoveries did much to reinforce and prove the theories of Copernicus who was the first scientist to challenge the theory of Ptolemy who had stated the earth was the centre of the universe and all other planets revolved around it.

Denounced as a heretic and slowly becoming blind, Galileo still insisted his theories were correct until his death in 1642.

A monument to this great scientist and searcher for truth stands in the Church of Santa Croce in Florence, Italy.

INTEREST AROUSERS

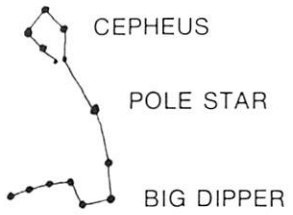
THE EYE TEST

Arabs used the stars to test their eyesight.

The centre star in the handle of the Big Dipper is really two stars. A small star to the left of and slightly above the main star. The Arabs called them Mizar (Horse) and Alcor (Rider). The Arabs also had another name for the "rider" – Saidak – or "the test". See if you can spot them. Try it on your campers.

FIND THE CEPHEID

From the Big Dipper sight onto the North Star, through it to the constellation Cepheus which is shaped like a house.



One of its stars changes brightness in a regular four-day cycle because it pulsates and alternately grows larger, then contracts again. Since this first pulsating star was discovered in the constellation Cepheus, all pulsating stars are now called Cepheids. Can you find it?

COLOUR IN THE SKY

Not all our heavenly friends twinkle with white light. Even with the naked eye, the distinctive colour of some stars can be seen.

Look for – Vega in Lyra: bluish-white
—Arcturus in Bootes: golden yellow
– Capella in Auriga: yellowish
– Spica in Virgo: pure white
– Antares in Scorpius: distinct red
– Aldebaran in Taurus: reddish (a winter star)

Stars, like iron when it is heated, glow with different colours, depending on their temperature.

TAKE A SHINE TO THESE

There are about 20 stars that can be classed in the first magnitude as far as brightness goes. Only 14 of these dazzlers are visible in the northern hemisphere. During the summer, in order of brightness, they are:

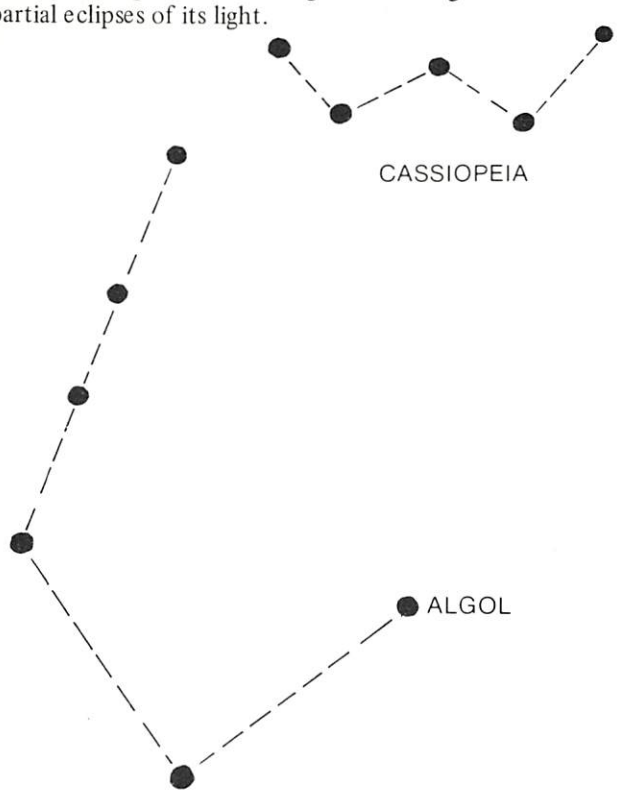
Arcturus, *Capella, *Vega, Antares, Altair, Spica, *Pollox and Regulus.

(*Summer and winter stars)

ALGOL – THE DEMON

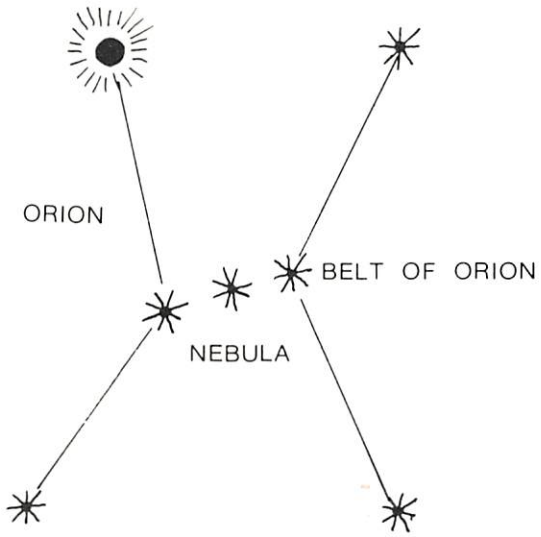
Another fascinating star is Algol in the constellation Perseus. At its brightest, Algol is a star of the second magnitude (about the magnitude of the stars in the Big Dipper). It remains bright for 2½ days, then it fades for 4½ hours – and becomes an inconspicuous fourth magnitude star, which it remains for a few minutes only. Its increase in brightness also takes 4½ hours – after which the cycle begins again. The interval between times of minimum brightness is 2 days, 20 hours and 49 minutes.

A dark companion revolving around Algol causes these partial eclipses of its light.



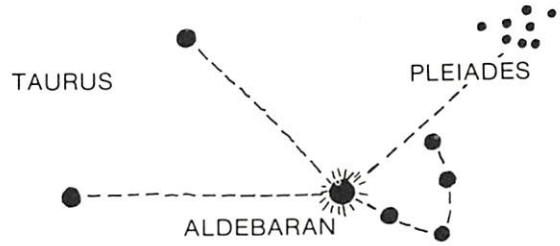
THE GREAT NEBULA IN ORION

This is only one of the many beauties exhibited by this magnificent star group which dazzles the fall and winter sky. No other constellation contains so many bright stars. Look for the nebula with field glasses about half way down the row of stars which hangs like a sword from the famous "belt of Orion". Even field glasses will show you faint stars in the nebula.



THE PLEIADES (Ply-a-dees)

Commonly called the Seven Sisters, Galileo discovered 36 stars with his telescope, but the naked eye normally sees only seven. Powerful field glasses will help you see more than the Seven Sisters. Found high in the eastern sky in December and equally high in the southern sky in January. Look for them to the right and above Taurus, the Bull.



THE PLANETS

To help your campers learn the names of the planets in order outward from the sun, teach them this fun sentence.

MEN	VERY	EARLY	MADE
(Mercury)	(Venus)	(Earth)	(Mars)
JARS	STAND	UPRIGHT	NEARLY
(Jupiter)	(Saturn)	(Uranus)	(Neptune)

PERPENDICULAR
(Pluto)

GAMES TO STAR AT

CONSTELLATION RELAY

(Thanks to Florence Pearce, Claremont, Ontario)

Cut out a half-moon cardboard disc for each team playing. Drawn on this disc is the map of the northern summer sky. Cards are placed on the floor, 10 to 20 feet in front of each team.

Teams are given a supply of small, plastic discs, beans or other small objects to place on the cardboard disc. Run as a relay, each player runs up and covers one star on a designated constellation. First team finished wins. As skill develops, several constellations can be designated each time.

This relay teaches recognition of the constellations, their names, makeup and position. As proficiency develops, cards can be discarded as teams will remember where the constellations are and their shapes.

STAR FLASH

Punch out the shapes of the main constellations on cardboard. Mark them in some way so you can tell in the dark what constellation is on each card (number of slots, luminous tape) or have them in a definite order. Darken the room. Hold cards on a table in front of a strong light that can be flashed on and off (a flashlight is ideal) and project onto a wall. Ask the group, a team or an individual to identify the constellation. Points are awarded for a correct answer or deducted for a wrong answer.

To introduce variety, vary the sequence or order; ask for the common name or the historical name of the constellation; or ask for the name of a specific star in a constellation.

STYROFOAM SKY

Each player (or team) is given a square of styrofoam, painted a distinctive colour and through which ordinary pins have been pushed. Heavy cardboard, cork or any other suitable material may be used.

When a constellation is named, each player (or team) must push the star cutouts into the board in the correct position, run outside with the board and verify if all the stars are in the right position and report back the position of the constellation in the sky. (Low, in the East; overhead in the South, etc.).

Points given are based on speed and correctness of the stars positioned on the board.

You better make sure it's a clear night; the constellations you name are visible and know their relative position in the sky at that time.

As skill develops, two or more constellations can be named and points given for correctness of positioning in relation to one another.

CONSTELLATION PANTOMIME

Teams are each secretly assigned a constellation from which they must pantomime its common name.

All teams are given two or three minutes to prepare and decide whether they will do it as a group or elect one of their members.

Other teams observe and points are given for the first correct answer.

Examples:

Aquila – The Eagle
Auriga – The Charioteer
Bootes – The Herdsman
Canis Major – The Great Dog
Canis Minor – The Little Dog
Draco – The Dragon
Orion – The Hunter
Ursa Minor – The Little Bear
Ursa Major – The Great Bear
Cassiopeia – The Lady in the Chair
Cygnus – The Swan
Serpens – The Serpent

This is an excellent introduction to getting to know the constellations and pantomime.

GROUNDSHEET GAME

Best done on a clear night away from other distracting sources of light. At camp is an ideal time.

Each player has a groundsheet and a flashlight. All players lie on ground on their groundsheets, flashlight out, but at the ready. Everyone should be facing the same direction.

Ask individuals or teams to outline shape of a named constellation with the beam of their flashlight. Or, call out name of a star and ask a player to point it out with the flashlight.

Variety can be introduced by asking "Name and outline the constellation shaped like a . . . ," or "Name and outline the constellation with the giant red star in the top, left corner." (Orion)

BOOKS ON ASTRONOMY

ASTRONOMY SIMPLY EXPLAINED FOR BEGINNERS
by Fred W. Murray; Brown, Son and Ferguson Limited, 52 Darnley Street, Glasgow, Scotland.

DISCOVER THE STARS
by Gaylord Johnson & Irving Adler; Sentinel Book Publishers, Inc., 112 East 19th St., New York 3, N.Y.

THE SUN AND ITS FAMILY
by Irving Adler; Signet Science Book, 501 Madison Ave., New York 22, N.Y.

THIS IS OUTER SPACE
by Lloyd Motz; Signet Science Book, as above.

NEW HANDBOOK OF THE HEAVENS
by Bernhard, Bennett and Rice; Signet Science Book, previously listed.

FIELD GUIDE TO THE STARS AND PLANETS
by Donald H. Menzel; The Riverside Press, Cambridge, Mass.

MAPPING THE MOON – Pamphlet, Queen's Printer (now Information Canada), Ottawa, Ontario.

THE MOON – GOLDEN LIBRARY OF KNOWLEDGE
Golden Press Inc., Rockefeller Center, New York 20, N.Y.

ATLAS OF THE UNIVERSE
by Patrick Moore; Rand McNally & Company.

The first 21 pages of the Canadian Almanac and Directory contain a wealth of information on Astronomy in Canada including Solar and Lunar Tables and Quarterly Star Maps.

OBSERVATORIES IN CANADA

Dominion Astrophysical Observatory
near Victoria, B.C.

Dominion Radio Astrophysical Observatory
near Penticton, B.C.

David Dunlap Observatory (University of Toronto)
Richmond Hill, Ont.

University of Western Ontario, on campus; the Hume Cronyn Observatory – another 15 miles north of London, Ont.

Queen's University, Kingston, Ont.

York University, Toronto – research telescopes.

University of Waterloo, Waterloo, Ont. – research telescopes.

Spring Hill Observatory, near Ottawa, Ontario.

Algonquin Radio Observatory, Lake Traverse, Algonquin Park, Ont.

Dominion Observatory, Ottawa, Ontario.

Centres of the Royal Astronomical Society; Montreal, Que., and Winnipeg, Man.

University of Saskatchewan Observatory, Saskatoon.

THE ROYAL ASTRONOMICAL SOCIETY IN CANADA

National Headquarters, 252 College St., Toronto, Ontario. Centres are maintained at St. John's, Nfld.; Quebec City, Montreal and Centre d'Astronomie de Montreal; Ottawa, Kingston, Toronto, Hamilton, Niagara Falls, London and Windsor, Ont.; Winnipeg, Man.; Saskatoon, Sask.; Edmonton, Calgary, Alta.; Vancouver and Victoria, B.C.

PLANETARIUMS IN CANADA

VANCOUVER
H.R. MacMillan Planetarium
1100 Chestnut St., Vanier Park

CALGARY
Calgary Centennial Planetarium
7th Avenue and 11th Street Southwest

EDMONTON
Queen Elizabeth Planetarium
13831 – 114 Avenue, Coronation Park

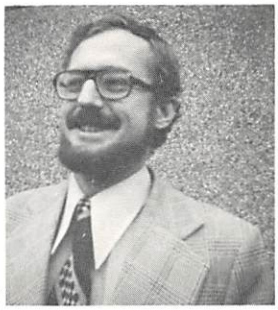
WINNIPEG
Manitoba Museum of Man and Nature Planetarium
Main and Rupert Streets

TORONTO
McLaughlin Planetarium, Royal Ontario Museum
100 Queen's Park

MONTREAL
Dow Planetarium
1000 St. James St. West

things go better with . . .

GOOD PUBLIC RELATIONS



—by Robert P. Attfield

Almost everyone has an inkling of what public relations is all about. After all, you don't have to be a P.R. man to feel your hackles rise when you come home loaded with groceries and some unthinking person ahead lets the apartment door slam in your face. Nor is it necessary to study Public Relations at university to discover the pleasure that comes when a thoughtful motorist stops to wave you through a left-hand turn during rush hour. Whole libraries could exist on material devoted to public relations. Its importance boggles the imagination.

To try to present a complete overview of camping P.R. in a brief article would be impossible. I have attempted to condense a mountain into a molehill by listing a few items which may serve as helpful reminders.

Despite the negative images that may be conjured up by the initials P.R., public relations, in its truest form, is not meaningless sham designed to benefit its source. Rather, it is the oil that lubricates the machinery of human endeavour and interaction. It is born out of a love and concern for one's fellow man. Without it, cooperation dies still-born. In this sense, every good camp has a moral obligation to ensure that year by year its public relations efforts are at least sufficient to entice the participation of youngsters who will benefit from camping.

Section One: For Counsellors

Trips and Outings:

Outings rate as a top priority for camping personnel who care about public relations. A point for consideration includes the group's appearance when you leave camp. No matter how grubby you look when you return, it pays to set out from camp suitably and thoughtfully dressed for the trip. Campers fitted out like hobos for a canoe excursion wont feel like voyageurs, and may give the impression that they come from a shoddy camp.

Your contact with the public on any trip can make or break you. The local store owner, in particular, acts as a barometer of good or bad will. If your campers are courteous and mannerly, chalk up one point for public relations. A noisy, pushy gang of little troublemakers, on the other hand, stealing candy and swearing, may cost you the privilege of using the store. Naturally, rules of common courtesy apply when travelling through any populated area, carnival grounds, regatta area, etc. Do you ask for permission to cross private land? If you don't, you may be told—in no uncertain terms! Trips probably carry more public relations responsibility for the counsellor than any other camp activity.

Days Off:

At last, your day off has arrived. You and your buddies decide to head for town, wearing camp T-shirts. The hitchhiking is rough, so one of your group stands by the roadside, thumb poised in true hiker fashion, while the rest of you duck behind a handy bush. When the first car stops, you jump out from behind the bush and try to weasle your way in. Deduct two points from your public relations score. You may get a ride to town, but you'll never see the son or daughter of the driver in your camp.

Once in town, your behaviour, good or bad, will play a role in determining public attitude toward your camp.

If you decide to visit a neighbouring camp on your day off, it is a courteous gesture to write or telephone ahead to clear the way.

Camper Letters

Your camp may or may not have a policy concerning writing camper letters home to parents. Fathers and mothers very often set great store by what is said or written about their children. You may congratulate yourself one day for taking the trouble to write a detailed, objective letter home to parents. They will certainly appreciate it. They will also appreciate hearing from their own son or daughter! Wise is the counsellor who insists that each camper write home at least once a week.

Visitors' Day

How do you feel about yourself? Whatever you feel will be reflected in the way you treat visitors and parents on Visitors' Day. A warm word or welcoming smile can go a long way. If you are interested in them and their children, they will know.

Camp Reunion

Even if you are not planning to return to camp as a counsellor, your past year's campers will take great delight in seeing you. Some of the most disappointed faces ever recorded could come from youngsters who have just learned that their counsellor will not be attending the camp reunion.

Remembrances

Children like to think that they are important enough to be remembered. How thoughtful is the counsellor who takes the trouble to send Christmas cards to his campers, or a birthday greeting, as the occasion arises.

Section Two: For Directors

Pre-Camp Planning

Let's suppose for a moment that you are a parent. What is it that attracts or repels you in selecting a suitable camp for your child? Chances are that apart from a friend's description, the first piece of information that you will receive from a camp is its brochure. You may have telephoned or written for one, and will probably be pleased if it arrives soon after you have requested it. If it doesn't, you may have contacted other camps in the meantime.

You may appreciate the brochure a little more if it includes a personal letter, or at least a personal note. What information does the brochure contain and how is it laid out? Is it a super slick P.R. job? Does it give you all the necessary information you require such as:

- director's qualifications
- camp philosophy
- camp location and physical structure
- number and sex of campers accommodated
- religious or other ties
- number and qualifications of staff
- fee scale
- activities offered
- length of camping periods
- transportation routes and arrangements
- information on communications
- nearby lodging and visitors' day
- description of meals and camp policies
- a guide to clothing and weather conditions

As a parent you will probably be interested in all these things. The brochure itself may appeal to you if it is well printed on good quality paper, carefully laid out and complemented by stimulating photographs.

Suppose, once again, that on the recommendation of your friend, and discussion with your child after reading the brochure, you decide to mail the application form back with your deposit. How would you feel if the director wrote or called within a week, thanking you and asking if it would be possible to meet you and your family? Probably pretty good! You might also be pleased if he or she arrived with movies, slides or photographs of the camp, as well as the camper questionnaire requesting information on the camper's likes, dislikes, medical necessities, and other relevant information. The "piece de resistance" confirming your wise camp selection might come about three weeks before camp opened, in the form of a letter describing the camp's new archery range, and containing a list of returning and new counsellors and campers.

Transportation and Arrival Day

Most camps make accommodation for a chartered bus to transport youngsters to camp. It is imperative that – a) the date, time and location of pickup be made perfectly clear, and b) the bus company selected is reliable. One or two counsellors travelling on the vehicle will ensure that behaviour is kept within reasonable limits and will help to quieten edgy campers as well as manage any "travel-sick" problems.

No matter how many times it has been repeated, the lumbering of the bus through the camp gates on opening day is liable to produce the same excitement and anxiety that has been produced in every other year gone by. There appears to be two approaches taken by directors as regards disembarking: a) the charge-of-the-light-brigade method, characterized chiefly by pandemonium and hysteria, and b) the let's-take-it-easy approach, where each camper is introduced while leaving the bus, and directed to whoever is responsible for him. Of the two techniques, the second appears to be the less exciting but more popular, especially with new campers. One other point worth mentioning is parking. For those who arrive via private automobile, a lack of proper parking facilities may add to the frustration engendered by the often long hot drive to camp.

Involvement during Camp

If your camp runs big shows, evenings of entertainment, do you invite the local residents? A notice in the general store or some mimeographed invitations delivered to nearby cottagers might give great pleasure to your neighbours. Similarly, a camp open house for parents and friends can be expanded to include local residents. Campers love to show off their camp and they make terrific tour guides. The afternoon might be highlighted by refreshments for the visitors.

Community Activities

What about involvement in the community itself? During the camping season, groups from one camp participate in a summer stock theatre.

Another camp generally sends its choir to the neighbouring village to assist the church singers. It may be possible for you, the director, to become a member or affiliate of the area cottagers' association. This has the benefit of providing first-hand information about local projects or the annual regatta sponsored by many of the larger associations. Your campers may be able to assist in community fund raising projects. One camp in the United States raised $7,500 toward the financing of a new municipal hospital.

Buying Locally

If it is financially feasible, purchasing camp food and supplies locally is a good way to ingratiate yourself and your camp with the community.

Camp Facilities

In emergencies, camp neighbours will greatly appreciate knowing what camp services are available to them. A telephone? Doctor? Nurse? Let them know what facilities they may use.

Visitors' Day

Signs, uniform and well painted, or a camp map, will help greatly to dispel the new visitor's confusion about where to go. A camper locating system is helpful, in that parents or friends wont have to wait hours for their children to appear. It is rightly expected that all camp staff will act like good hosts and treat all visitors with respect and courtesy. Some camps provide meals for visitors (paid or free), particularly if the camp location is remote.

The Camp Itself

Does your camp have an appealing entrance? Are camp buildings attractive, painted regularly and coordinated as much as possible? How about camp roads? Are they kept in good repair and as free from dust as can be expected? Is adequate attention paid to keeping washroom facilities sanitary? Small details can make a great deal of difference.

Odds and Ends

Camp truck drivers have constant contact with the public. It is important that they are pleasant and cooperative by nature. Office practices are significant. Good camp stationery, a secretary who answers the telephone with "Good morning, Camp Bluewater, Miss Hart speaking", promptly paid bills, all make a difference.

Making the effort to meet local officials can be a source of pleasure and a decided advantage.

Your camp crest, flashing from canoes, trucks, jackets and T-shirts may be a source of pride for your campers and a good publicity agent for you.

Camp Records

Camp movies or slides can be a great source of delight and entertainment. Photographs of cabin groups provide a

good historical camp record and can be hung in a suitable area for permanent display.

A camp magazine, hopefully produced by the campers and distributed on the day of departure or mailed afterwards, are wonderful keepsakes and often revered by campers.

Staff Relations

Space does not permit a full discussion of the importance of public relations when dealing with staff. It should be noted, however, that it is important for staff members to fully understand the terms and conditions of their employment, including wages and camp rules. If it becomes necessary to dismiss a staff member, how is the situation handled? Not too long ago in one camp a counsellor was told over the loudspeaker system to leave the premises within an hour!

Camp Evaluation

Once the camping summer is over and 'fully digested', you may wish to send a camp evaluation to the parents and campers. What were the parents impressed with? What did they not like about the camp? How did Johnny feel about the camp activities and his cabin mates? Questions like these are appreciated by camping families and they can provide stimulating ideas for programming or structure changes.

Camp Reunion

Continuing contact with your campers is essential if you wish to have them return next year. A well planned camp reunion will help to renew old friendships and remind campers of the upcoming season. The reunion also provides a great opportunity to screen the camp movies you shot the previous summer.

The benefits to camp accrued from good public relations can hardly be underestimated. Donations of articles, permission to use private land, advice or assistance, the goodwill of cottagers, and the continuing support of parents—all this is possible when camp operators are concerned enough to be interested in the welfare of those with whom they come in contact.

The cost is effort—and there may be a great deal of it—but the rewards will prove that things do go better with good public relations. ★

A Gift Suggestion

Here's an ideal gift idea that lasts the whole year through — a paid-up subscription to *Canadian Camping.*

An appropriate greeting card with the donor's name will be sent with the first issue.

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THE OUTDOORSMAN

—by Larry R. Johnston

Canada-the World's Park

In Niagara Falls, you can find people from just about every country in the world. Not just because it's one of the seven natural wonders of the world, but because it's part of Canada. A natural part.

Next year, according to Peter Lesaux, assistant director of our national parks, there may be as many as 23,000 Japanese skiiers visiting Banff. People from other crowded European countries will also visit here along with people from the U.S. who will charge across our border by the millions. Why? Because we have something other countries are losing. We have unmarred landscapes, fresh clean air and pure, clear water just to mention a few – which I, as a Canadian, usually take for granted and therefore fail to appreciate the way many visitors do.

These "tourists" who visit our country will not necessitate the replanting of our forests, the construction of power dams or the building of houses throughout the beautifully empty countryside. On the contrary. They come to see our natural environment, not destroy it. And when they come, they spend millions.

Competing for land today are many forms of industry including hydro, petroleum, mining, timber and recreation interests. Add to this the need for housing required by our own offspring and new immigrants and you may understand the problem of our shrinking land market.

Among the reasons I love Canada are the wide open spaces and the lack of people, but if we must earn money from our natural resources, would it not be better to sell the view rather than the resource itself? And, at the same time, is it really beneficial to import more people (more than 250,000 in 1967) to develop the country?

According to Mr. Lesaux, Canada requires more national parks. We have twenty-five now, but people are already lining up for their outdoor experience. In 1971 we had more than 13 million visitors in our national parks, but we had only some 12,800 camping sites. If we had more in the existing parks, they would quickly become campgrounds and that is not their purpose. These parks were created by the Federal Government to preserve nature first and provide recreation second and they are not about to change policy under pressure. Fact is, we need more parks.

Your province or territory must first give suitable land to the Federal Government for the development of a park. Then, with part of their $35 million budget, the National Parks Service can develop and maintain the area.

That $35 million may sound impressive, but compare it with the $45 million we spent last year alone for camping equipment and supplies and also consider the fact that if we don't provide more parks today, it may be impossible tomorrow. It's an investment, and as you well know, worthwhile investments usually require sacrifice. Instead of lives however, we need only suffer a slight cut-back of what they call "affluence".

What can Legion members do? I really don't know, but I do know you have fought battles before and I feel certain you can see what is happening in this country today. It seems, for every dollar we earn, a tree is cut, a road is carved or a dam is built. I've been through the U.S. and I've seen exploitation and development at its finest. The quality of life seems to go down as the income goes up. Is that an unwritten law? Can we not profit more in the long run by preserving our country now?

—Reprinted with permission, Legion Magazine

SURPRISE BARBECUE FRANKS

Slice each wiener down the centre. Insert a piece of Cheddar cheese. Pour on barbecue or tomato sauce. Fold in foil. Heat from 10 to 15 minutes. Serve in sliced buns, heated.

PAN FRIED POTATOES

Peel and wash several medium-sized potatoes. Cut in fairly thin slices and cook slowly in a little bacon fat until they are nicely browned on both sides. Then drain them, if necessary, and season with salt and pepper. For variations, onions can be cooked with them, or grated cheese can be sprinkled on them after they have been turned.

ANGELS ON HORSEBACK

Each camper will need:
- 2 strips of bacon (cut in half)
- 2 hamburger rolls
- 2 oz. cheese
- Lettuce

Cut cheese into 2 slices. Wrap bacon around the cheese, using half a strip in each direction. Push the toasting stick through these and toast over hot coals. Place broiled bacon and cheese inside roll with lettuce and eat.

HUNTER'S STEW

- ½ lb. diced bacon
- 2 medium sized onions, sliced
- Water, but not much (stew, not soup)
- 6 carrots, diced
- 4 large potatoes, diced
- Any other vegetables you like
- Salt and pepper

Fry bacon crisp, add onions and cook until transparent. Pour in cold water (enough to cover vegetables) and heat to boiling. Add carrots and cook about 10 minutes before adding potatoes. Season and continue cooking for 30 to 40 minutes. Serves 4.

MALLOW FRUIT KABOBS

On long skewers or long-tined toasting forks, "sandwich" marshmallows between chunks of banana and canned or fresh peaches. Brush fruit with melted margarine and lemon juice. Grill until marshmallows are toasted. Eat directly from fork like toasted marshmallows or push with knife onto graham wafers or fruit bread.

SILVER STAR BEANS

Mix:
- 1 16 oz. can pork and beans
- ¼ tsp. prepared mustard
- ¼ cup cubed process cheese

Divide into three portions onto three 14" x 14" squares of heavy duty aluminum foil. Top beans with a thin ring of onion. Twist corners of foil together tightly. Cook on grill for about 10 minutes or until hot. Serves 3.

RING TUM DITTY JR.

- ¾ lb. bacon or luncheon meat, diced
- 1½ cups minced onion
- 6 cups tomatoes
- 6 cups canned corn
- 4 cups diced cheese
- Salt and pepper
- Green pepper

Fry bacon or luncheon meat, green pepper and onions together until vegetables are tender. Stir in tomatoes and corn, simmer 5 minutes. Add cheese and seasonings. As soon as cheese melts, serve with cabbage salad. Serves 12.

BANANA YUM-YUMS

Split banana through the skin lengthwise. Sprinkle brown sugar in the opening. Close and wrap in foil. Place on grill over fire for 15 minutes.

Editor's Note: The above recipes are among many in the cook book entitled "Cookery for Kids, Kamp 'n Kicks" by Helen E. Stewart.

INTRODUCTORY OFFER

ALERT: aquatic supervision in action

- A NEW BOOK for aquatic administrators, lifeguards, summer camps and recreation leaders.
- Swimming pool, waterfront and beach operation.
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You looked here, didn't you?

Further information is available from the Advertising Manager, Douglas C. Dent, 145 Lincoln Rd., Waterloo, Ontario N2J 2N8.

RICHILDACA
Mr. and Mrs. W. J. Babcock,
193 Richmond St.,
Richmond Hill,

have you heard? do you know?

Here we are back in action after a very exciting and satisfying summer . . . sincerely trust you experienced the same. Now to bring you the news on the Canadian camping scene. ★ The National Archives are established at Trent University in Peterborough. Its Chairman, **Adele Ebbs**, would greatly appreciate prompt action on the part of all provincial presidents in forwarding to her the names of their Archives Chairmen so she can communicate with them directly. And why the urgency? Because **Ken Johnson**, the archivist at Trent University, has requested various camp material, some of which cannot be supplied until the provinces respond. A fine contribution has been received from **Mr. F.M. Van Wagner** and researchers are requesting the camp papers of the late **Miss Mary S. Edgar** and others. Because of this situation, Ken Johnson states that "this in itself raises the point of the usefulness and research value of the personal papers of those associated with the camping movement across Canada. If you know of any that might become available, let me know for such are welcome in the Archives." The urgency is there so care enough to follow through on Adele's request, Presidents. ★ Reprints of the article on Miss Mary S. Edgar by Mary L. Northway, which appeared in the '73 Fall Issue of *Canadian Camping*, may be purchased from the CCA Office at a charge of 50¢ which includes mailing and handling costs. ★ **Shirl Willette**, one of our consultants from Recreation Canada is moving on to bigger and better things in Government circles. He's been a great help to all of us . . . our sincere thanks to him . . . and, of course, our continuing thanks to the Hon. Marc Lalonde and Cor Westland for their earnest support, both morally and financially. ★ The dates have been set for the following Annual Meetings and Conferences: SCA Conference in Saskatoon–Nov. 15-16; NSCA Annual Meeting in Halifax–Nov. 19; National Workshop at Geneva Park–Jan. 16-19; OCA Conference at Ryerson Institute in Toronto–Feb. 27-Mar. 2. ★ The CCA is pleased to welcome the Boys Clubs of Canada as an Affiliate Member. Our other Affiliate Member is the Girl Guides of Canada. ★ The National Standards Workshop held at La Caleche in Ste. Agathe on Oct. 2-3 proved to be very successful and one thing that came out of it, which will be of interest to our readers, is that the Code of National Ethics was reviewed and it will appear bilingually in the National Directory. The Outdoor Education Conference, the first sponsored by CCA, followed on Oct. 3-6 and we have received glowing reports of its success. Congratulations are in order to **Bob Cameron** and **Bob Lazanik**, the organizers, and to **Lorne Brown** and **Paul Dampier** for their leadership on the Nature Awareness portions of the Conference. **John Kirk**, Past President of the American Camping Association, contributed greatly as one of the leaders. Many of the delegates moved on to the Mount Royal Hotel in Montreal for the CCA Board Meeting on Oct. 7-8. Several items of interest came out of this meeting . . . Nominations for President and Vice-President of CCA are due in by Dec. 31st and election by mail will follow. It was decided that the two best people should be found for these positions and be on a wide Canadian basis and not consciously passed from province to province. ★ The next CCA Executive Meeting will be held prior to the Geneva Park Conference. ★ The French Language Committee has been established and **Paul Belanger** recommended that some French sessions be organized for a National Workshop. In that regard, it was suggested that a National Workshop for French Camps might be considered. ★ As a result of the support of Recreation Canada, a Conference for Camp Directors and Senior Personnel who are members of the CCA will be held at Geneva Park. There will be two phases at the Conference . . . The Leader of Phase One will be **Mr. Don Ehat**, President of Organizational Development Associates, Washington, D.C. The programme will include participation and lecturettes on a concerted study of Communication techniques and styles; development of objectives; decision-making; and team building. Phase Two will cover more specific topics on the application of leadership, led by individuals from the Camping field who have had considerable experience in topics such as: Hiring and Interviewing; Pre-camp training; Staff meetings; Evaluations; Job descriptions; Working with a Committee; Actualization of Camp philosophies; Handling of administrative, budgeting and financial matters. Prior to the Conference, delegates will be asked to collect information and data which should be of interest to all delegates – namely, samples of camp brochures, crests, contracts, medical forms, application forms (for staff and campers), reference forms, staff manuals, etc. The BCCA has been asked to provide the leadership for the Friday evening sessions and the QCA-ACQ the social evening on Saturday. ★ The CCA Annual Meeting was held in the same hotel setting on October 7th. We understand that **Val Willis**, the Chairman of the National Ethics Committee, did an exceptional job in organizing this meeting. The CCA Award of Honour certificates were presented to the following for their great contribution to the CCA – **Eileen Mayotte**, in her capacity as the Regional Vice-President for the Prairie Provinces; **John Latimer** as the President of CCA; **Stan Wild** for his monumental task in rewriting the CCA Constitution; **Claude Cousineau** for the Canoe Schools; and last, but certainly not least, to two gentlemen who are the exemplification of Canadian Camping . . . **Dave Hartry**, Past President of the CCA and **Bob Lazanik**, Regional Vice-President for Quebec. Two richly deserved awards were also bestowed when **Mr. Charlie Plewman** and **Mr. "Van" Wagner** were made Honorary Members of the CCA. ★ Before signing off, my thanks to Adele, John and Jack for their contributions to this column.

–Helen E. Stewart